

**EEO PUBLIC FILE  
-AUGUST 1, 2014 THROUGH JULY 31, 2015-**

**WSJS/WMFR/WCOG/TSN/WSML  
Winton-Salem, North Carolina**

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This EEO Public File Report is filed in station WSJS/WMFR/WCOG/TSN/WSML public inspection file pursuant to Section 73.2080 of the Federal Communication Commission's ("FCC") rules.

During the period August 1, 2014 - July 31, 2015, the stations filled the following full-time vacancies:

<b>ACCOUNT EXECUTIVE(S)</b>	<b>(8)</b>
<b>LOCAL SALES MANAGER</b>	<b>(1)</b>
<b>TRIAD CLUSTER MANAGER</b>	<b>(1)</b>

The station interviewed a total of 27 people for all full-time vacancies during the period covered in this report. The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

<b>RECRUITMENT SOURCE</b>	<b>Address</b>
ALAMANCE COMMUNITY COLLEGE	Director of Placement 1247 Jimmie Kerr Road Graham, NC 27253 336-506-4110
APPALACHIAN STATE UNIVERSITY	Career Development 301 Administration Annex PO Box 32032 Boone NC 28608 818-262-2180 <a href="mailto:mcguiredah@appstate.edu">mcguiredah@appstate.edu</a>
BENNETT COLLEGE	Director of Placement 900 E. Washington Street Greensboro, NC 27401-3298 336-370-8623 <a href="mailto:career@bennett.edu">career@bennett.edu</a>
BROADCAST CENTER	2360 Hampton Avenue Saint Louis, MO 63139 314-647-8181 Jim Bland, Placement Director <a href="mailto:janet@broadcastcenterinfo.com">janet@broadcastcenterinfo.com</a>
BROADCASTING INSTITUTE OF MARYLAND	Director of Placement 7200 Harford Road Baltimore MD 21234 800-942-9246 <a href="mailto:nb@bim.org">nb@bim.org</a>

<b>RECRUITMENT SOURCE</b>	<b>Address</b>
CAMPBELL UNIVERSITY	Director of Placement PO Box 4260 Buies Creek, NC 27506 910-893-1938 <a href="mailto:creech@campbell.edu">creech@campbell.edu</a>
CAPE FEAR COMMUNITY COLLEGE	Career Connection 411 N Front Street Wilmington NC 28401 910-362-7000 <a href="mailto:qyork@cfcc.edu">qyork@cfcc.edu</a>
CAROLINA SCHOOL OF BROADCASTING	Alyson Young, Exec VP 3435 Performance Road Charlotte, NC 27214-8085 704-395-9272 <a href="mailto:csbnc@bellsouth.net">csbnc@bellsouth.net</a>
CENTRAL CAROLINA COMMUNITY COLLEGE	Career Services 1105 Kelly Drive Sanford, NC 27330 919-718-7396 <a href="mailto:grdelv63@cccc.edu">grdelv63@cccc.edu</a>
DURHAM TECHNICAL COLLEGE	Director of Placement PO Drawer 11307 Durham NC 27703 919-686-3300 <a href="mailto:jobboard@durhamtech.edu">jobboard@durhamtech.edu</a>
EAST CAROLINA UNIVERSITY	Career Services East Fifth Street Greenville, NC 27858-4353 252-328-6050 <a href="mailto:career@mail.ecu.edu">career@mail.ecu.edu</a>

<b>RECRUITMENT SOURCE</b>	<b>Address</b>
EDGECOMBE COMMUNITY COLLEGE	Career Development 2009 W. Wilson Street Tarboro, NC 27886 252-823-5166 <a href="mailto:winsteadL@edgecombe.edu">winsteadL@edgecombe.edu</a>
ELIZABETH CITY STATE UNIVERSITY	Director of Placement 1704 Weeksville Road Elizabeth City, NC 27909 252-335-3305 <a href="mailto:bnjackson@mail.ecsu.edu">bnjackson@mail.ecsu.edu</a>
ELON UNIVERSITY	Director of Placement 2700 Campus Box Elon, NC 27244-2010 336-278-6538 <a href="mailto:walldebb@elon.edu">walldebb@elon.edu</a>
EMPLOYMENT SECURITY COMMISSION	2720 S. Mebane Street Burlington, NC 27215 919-570-6800 <a href="mailto:william.pate@ncmail.net">william.pate@ncmail.net</a>
FAYETTEVILLE STATE UNIVERSITY	Career Services 1200 Murchison Road Fayetteville, NC 28301 910-672-1205 <a href="mailto:careerservices@uncfsu.edu">careerservices@uncfsu.edu</a>
FORSYTH TECHNICAL COLLEGE	Director of Placement 2100 Silas Creek Parkway Winston-Salem, NC 27103 336-734-7343 Darlene Jarette <a href="mailto:bbarringer@forsythtech.edu">bbarringer@forsythtech.edu</a>

<b>RECRUITMENT SOURCE</b>	<b>Address</b>
GASTON COLLEGE	201 Highway 321 South Dallas, NC 28034 704-922-6212 Louise Davis <a href="mailto:louise.davis@gaston.edu">louise.davis@gaston.edu</a>
GOLDSBORO HIGH SCHOOL	School Counselor P.O. Box 1757 Goldsboro, NC 27801 919-731-5930
GREENSBORO COLLEGE	815 West Market Street Greensboro, NC 27401 336-272-7102 Nicka Thornton – Dir. Of Career Services <a href="mailto:career@gborocollege.edu">career@gborocollege.edu</a>
HIGH POINT COLLEGE	833 Montlieu Avenue High Point, NC 27262 336-841-9025 <a href="mailto:sbeck@highpoint.edu">sbeck@highpoint.edu</a>
HOWARD UNIVERSTIY	Joan Browne, Assoc. Director 2400 Sixth Street, NW Washington, DC 20059 202-806-6100 202-806-7513 <a href="mailto:huocreruit@gmail.com">huocreruit@gmail.com</a>
ISOTHERMAL COMMUNITY COLLEGE	Director of Placement P.O. Box 804 Spindale, NC 28160 828-286-3636 <a href="mailto:jsmith@isothermal.edu">jsmith@isothermal.edu</a>

<b>RECRUITMENT SOURCE</b>	<b>Address</b>
JOHNSON C. SMITH UNIVERSITY DIRECTOR OF PLACEMENT	100 Beatties Ford Road Charlotte, NC 28216 704-378-1042 Barbara Wilkes <a href="mailto:bwilkes@jcsu.edu">bwilkes@jcsu.edu</a>
JOHNSTON COMMUNITY COLLEGE	Placement Office P.O. Box 2350 Smithfield, NC 27577 919-934-3051 <a href="mailto:edwardsd@johnstoncc.edu">edwardsd@johnstoncc.edu</a>
LENOIR COMMUNITY COLLEGE	Director of Placement P.O. Box 188, 231 HWY 58 South Kinston, NC 28502 252-527-6223 <a href="mailto:fgaskins@lenoircc.edu">fgaskins@lenoircc.edu</a>
LENOIR-RHYNE COLLEGE	Director of Placement 625 7 <sup>th</sup> Avenue Hickory, NC 28601 828-328-1741 <a href="mailto:nicholsr@lrc.edu">nicholsr@lrc.edu</a>
LOUISBURG COLLEGE	501 North Main Street Louisburg, North Carolina 27549 919-496-2521 Sharon Moore, Manager <a href="mailto:rgill@louisburg.edu">rgill@louisburg.edu</a>
MARSHALL UNIVERSITY	1 John Marshall Drive Huntington, West Virginia 25755 304-696-2370 Patricia Gallagher, Recruiting Coordinator <a href="mailto:career-services@marshall.edu">career-services@marshall.edu</a>

<b>RECRUITMENT SOURCE</b>	<b>Address</b>
MEREDITH COLLEGE	3800 Hillsborough Street Raleigh, NC 27605 919-760-8341 Marie Sumerel, Career Center Director <a href="mailto:career@meredith.edu">career@meredith.edu</a>
METHODIST COLLEGE	5400 Ramsey Street Fayetteville, North Carolina 28311 910-630-7027/7279 Marisa Saenz, Director of Career Services <a href="mailto:gstewart@methodist.edu">gstewart@methodist.edu</a>
METROPOLITAN BAPTIST CHURCH	1213 Leggett Road Rocky Mount, NC 27801 252-442-4623 <a href="mailto:metropolitanbaptist1@earthlink.net">metropolitanbaptist1@earthlink.net</a>
NASH COUNTY COMMUNITY COLLEGE	P.O. Box 7488 Rocky Mount, NC 27804 252-443-4011 Georgia Roberon, Job Placement Officer <a href="mailto:georgia@nashcc.edu">georgia@nashcc.edu</a>
NORTH CAROLINA A&T UNIVERSITY	Career Services 1601 E. Market Street Greensboro, NC 27411 336-334-7755 <a href="mailto:markc@ncat.edu">markc@ncat.edu</a>
NC CENTRAL UNIVERSITY	Director of Placement 1801 Fayetteville and Lawson Street Durham, NC 27707 919-530-6100 <a href="mailto:nccucareerservices@ncu.edu">nccucareerservices@ncu.edu</a>

<b>RECRUITMENT SOURCE</b>	<b>Address</b>
NC STATE UNIVERSITY CAREER CENTER	Joan Busko, or Director 2100 Pullen Hall Raleigh, NC 27695 919-515-2396 <a href="mailto:bridget_yarborough@ncsu.edu">bridget_yarborough@ncsu.edu</a>
NC STATE MEDIA ADVISING	354 Witherspoon CB8607 Raleigh, NC 27695 919-515-2401 <a href="mailto:jamie_gilbert@ncsu.edu">jamie_gilbert@ncsu.edu</a>
NC WESLEYAN COLLEGE	Career Services 3400 N. Wesleyan Blvd. Rocky Mount, NC 27804-9906 252-985-5100
PEACE COLLEGE	15 East Peace Street Raleigh, NC 27601 919-508-2006 Barbara Efirid <a href="mailto:careercenter@peace.edu">careercenter@peace.edu</a>
PIEDMONT TECHNICAL COLLEGE	Placement Coordinator P.O. Box 1197 Roxboro, NC 27573 864-941-8376 <a href="mailto:omundson.a@ptc.edu">omundson.a@ptc.edu</a>
PITT COMMUNITY COLLEGE	P.O. Drawer 7007 Greenville, NC 27835-7007 252-493-7200 AJ Tyson, Director of Joblink <a href="mailto:browse@email.pittcc.edu">browse@email.pittcc.edu</a>



<b>RECRUITMENT SOURCE</b>	<b>Address</b>
SAINT AUGUSTINE COLLEGE	Director of Placement 1315 Oakwood Avenue Raleigh, NC 27610 919-516-4242 <a href="mailto:flalston@st-aug.edu">flalston@st-aug.edu</a>
SALEM COLLEGE	P.O. Box 10548 Winston-Salem, NC 27108-0548 336-721-2625 Andrea R. Hall, Director of Career Services
SCHOOL OF COMMUNICATION ARTS	3000 Wakefield Crossings Drive Raleigh, NC 27614 919-488-8495 Lynn McGee, Director of Professional Services <a href="mailto:mgreenedmonds@higherdigital.com">mgreenedmonds@higherdigital.com</a>
SEYMOUR JOHNSON FAMILY SUPPORT	1255 Andrews Street, Bldg. 3616 SJAFB, NC 27531
SHAW UNIVERSITY	Career Development 118 E. South Street Raleigh, NC 27601 919-546-8280 <a href="mailto:jholley@shawu.edu">jholley@shawu.edu</a>
ST ANDREWS PRESBYTERIAN COLLEGE	Career Services 1700 Dogwood Mile Laurinburg, NC 28352 910-277-5555 <a href="mailto:careers@sapc.edu">careers@sapc.edu</a>
UNC – ASHEVILLE	DIRECTOR OF PLACEMENT One University Heights Asheville, NC 28804 828-251-6515 <a href="mailto:career@unca.edu">career@unca.edu</a>

<b>RECRUITMENT SOURCE</b>	<b>Address</b>
UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL	Career Services Campus Box 5140 Chapel Hill, NC 27599 919-962-6507 <a href="mailto:ucs@unc.edu">ucs@unc.edu</a>
UNC – CHAPEL HILL JOURNALISM AND MASS COMMUNICATION	Howell Hall, CB 3365 Chapel Hill, NC 27599 919-962-1204 <a href="mailto:jeubank@email.unc.edu">jeubank@email.unc.edu</a>
UNC – CHARLOTTE	Career Center 9201 University City Blvd. Charlotte, NC 28223-0001 704-687-2231 <a href="mailto:career@email.uncc.edu">career@email.uncc.edu</a>
UNC – GREENSBORO	P.O. Box 26170 Greensboro, NC 27402-6170 336-334-5454 Donna Seckar – Director of Career Services <a href="mailto:career_services@uncg.edu">career_services@uncg.edu</a>
UNC – PEMBROKE	Career Services P.O. Box 1510 Pembroke, NC 28372-1510 910-521-6270 <a href="mailto:brenda.jacobs@uncp.edu">brenda.jacobs@uncp.edu</a>
UNC – WILMINGTON	Career Services 601 College Road Wilmington, NC 28403 910-962-3000 <a href="mailto:careercenter@uncw.edu">careercenter@uncw.edu</a>

<b>RECRUITMENT SOURCE</b>	<b>Address</b>
VANCE-GRANVILLE COMMUNITY COLLEGE	Career Center P.O. Box 917 Henderson, NC 27536 252-492-2061 Barbara Smith, Career Center Coord. <a href="mailto:smith@vgcc.edu">smith@vgcc.edu</a>
WAKE TECHNICAL COMMUNITY COLLEGE	Director of Placement 9101 Fayetteville Road Raleigh, NC 27603 919-866-5696 <a href="mailto:jmoss@waketech.edu">jmoss@waketech.edu</a>
WAYNE COMMUNITY COLLEGE	Anne Millington, Director of Job Placement and Referrals 300 Wayne Memorial Drive Goldsboro, NC 27534 919-735-5152 <a href="mailto:loriew@waynecc.edu">loriew@waynecc.edu</a>
WESTERN CAROLINA UNIVERSITY	460 HFR Administration Building Cullowhee, NC 28723 828-227-7133 <a href="mailto:careerservices@wcu.edu">careerservices@wcu.edu</a>
WILSON COUNTY TECHNICAL COLLEGE	Placement Office P.O. Box 4305 Woodard Station Wilson, NC 27893 252-291-1195 <a href="mailto:tblack@wilsontech.edu">tblack@wilsontech.edu</a>
WINSTON-SALEM STATE UNIVERSITY	Director of Placement 601 Martin Luther King Jr. Drive Winston-Salem, NC 27110 336-750-3240 <a href="mailto:careersvcs@wssu.edu">careersvcs@wssu.edu</a>

<b>RECRUITMENT SOURCE</b>	<b>Address</b>
AMA JOB BANK	c/o Ericsson GE Mobile Comm Director of Job Placement P.O. Box 13969 Research-Triangle Park, NC 27709 <a href="mailto:amainfo@bellsouth.net">amainfo@bellsouth.net</a>
HISPANIC LINK NEWS SERVICE, Inc.	1420 N. Street NW Washington, DC 20036 202-234-0280
NAB EMPLOYMENT CLEARINGHOUSE	1771 North Street NW Washington, DC 20036 202-429-5497
NATIVE AMERICAN PBC	P.O. Box 83111 Lincoln, NE 68501 402-472-3522
ORGANIZATION OF CHINESE AMERICANS	1001 Conn. Avenue NW St. Washington, DC 20036 202-223-5500 Vana Tran, Director of Prog. <a href="mailto:oca@ocanatl.org">oca@ocanatl.org</a>
THE HOT SHEET	P.O. Box 1476 Palm Havor, FL 34682
THE LINKS, INC.	1200 Massachusetts Avenue NW Washington, DC 20005 800-574-3720 <a href="mailto:deborah.reeves@linksinc.org">deborah.reeves@linksinc.org</a>
BROOKS, PIERCE, McLENDON HUMPHREY & LEONARD	1600 First Union Capital Center 150 Fayetteville Street Mall Raleigh, NC 27601 919-839-0300
NATIONAL HISPANIC MEDIA ORGANIZATION	2514 South Grand Avenue Los Angeles, CA 90007-2651

<b>RECRUITMENT SOURCE</b>	<b>Address</b>
EMPLOYMENT SECURITY COMMISSION	309 N. William Street Goldsboro, NC 27530 919-731-7950 William Pate, Manager
DURHAM HUMAN RELATIONS COMMISSION	Director of Placement 101 City Hall Plaza Durham, NC 27713 919-560-4107 <a href="mailto:yvonne.pena@durhamnc.gov">yvonne.pena@durhamnc.gov</a>
EMPLOYMENT SECURITY COMMISSION	Job Placement Office 700 Wade Avenue Raleigh, NC 27605 919-212-3849
NAACP	Reverend Elbert Lee, President 1121 Sandon Circle Rocky Mount, NC 27801
NCAB JOB BANK	P.O. Box 627 Raleigh, NC 27602 919-821-7300 <a href="mailto:jobbank@ncbroadcast.com">jobbank@ncbroadcast.com</a>
OFFICE OF THE GOVERNOR	20301 Mail Service Center Raleigh, NC 27699-0301 919-733-4240 919-733-5811
WOMEN'S CENTER OF RALEIGH	128 East Hargett Street 10 Raleigh, NC 27601 919-829-3711 Denise Rhodes, Employment Counselor
GOLDSBORO – WAYNE NAACP	PO Drawer 1205 Goldsboro, NC 27530 919-734-7299

<b>RECRUITMENT SOURCE</b>	<b>Address</b>
RED BUD HOLY CHURCH	1108 Luper Street Rocky Mount, NC 27801 252-977-1337
SOUTH CENTRAL WAKE NAACP	7749 Kingsberry Court Raleigh, NC 27615-5041 919-846-7045 <a href="http://www.southcentralwakenaACP.com">www.southcentralwakenaACP.com</a>
AMA JOB BANK	Director of Placement P.O. Box 13969 RTP, NC 27709
EMMA L. BOWEN FOUNDATION	524 West 57 <sup>th</sup> Street New York, NY 10019 212-975-2545 / 202-637-4494 Sandra Rice, VP of Eastern Division <a href="mailto:phylis.eagle-oldson@corporate.ge.com">phylis.eagle-oldson@corporate.ge.com</a>
TRIANGLEHELPWANTED.COM	<a href="http://www.trianglehelpwanted.com">www.trianglehelpwanted.com</a>
TRIADCAREERS.COM	<a href="http://www.triadcareers.com">www.triadcareers.com</a>
REGIONALHELPWANTED.COM	<a href="http://www.regionalhelpwanted.com">www.regionalhelpwanted.com</a>
ALLACCESS.COM	<a href="http://www.allaccess.com">www.allaccess.com</a>
RADIO AND RECORDS	<a href="http://www.randr.com">www.randr.com</a>
BURLINGTON TIMES-NEWS	707 South Main Street Burlington, NC 27215 Tel (336) 227-0131 Fax (336) 228-1889
JOB FAIRS	Listed in Outreach Activities

<b>RECRUITMENT SOURCE</b>	<b>Address</b>
REFERRALS	Variety of Sources, Including Various Colleagues
EXISTING EMPLOYEES	Various
INTERNAL JOB POSTINGS	Various Curtis Media Group Locations
GOLDSBORO NEWS ARGUS	310 N. Berkeley Blvd. P.O. Box 10629 Goldsboro, N.C. 27532 Tel (919) 778-2211 Fax (919) 778-9891
UNSOLICITED APPLICATIONS	Various
RADIO ADS (ON CMG-EAST STATIONS)	Various Curtis Media Group Stations

RECRUITMENT SOURCE	Address
CMG WEBSITES	<a href="http://www.LaleyNc.com">www.LaleyNc.com</a> <a href="http://www.wptf.com">www.wptf.com</a> <a href="http://www.947QDR.com">www.947QDR.com</a> <a href="http://www.96rockonline.com">www.96rockonline.com</a> <a href="http://www.Pulse102.com">www.Pulse102.com</a> <a href="http://www.TriadSports.com">www.TriadSports.com</a> <a href="http://www.Q977FM.com">www.Q977FM.com</a> <a href="http://www.GoBlueRidge.net">www.GoBlueRidge.net</a> <a href="http://www.Y1029.com">www.Y1029.com</a> <a href="http://www.Funny570.com">www.Funny570.com</a> <a href="http://www.TheBestSongsOnTheRadio.com">www.TheBestSongsOnTheRadio.com</a> <a href="http://www.WGBR.com">www.WGBR.com</a> <a href="http://www.730WFMC.com">www.730WFMC.com</a> <a href="http://www.FMTalk1011.com">www.FMTalk1011.com</a> <a href="http://www.920WPCM.com">www.920WPCM.com</a> <a href="http://www.WSJS.com">www.WSJS.com</a> <a href="http://www.Highway1061FM.com">www.Highway1061FM.com</a> <a href="http://www.Mix1023.com">www.Mix1023.com</a> <a href="http://www.MacFMrocks.com">www.MacFMrocks.com</a> <a href="http://www.WATAradio.com">www.WATAradio.com</a> <a href="http://www.Glory1130.com">www.Glory1130.com</a> <a href="http://www.StateGovernmentRadio.com">www.StateGovernmentRadio.com</a>
SOCIETY OF BROADCASTING ENGINEERS	<a href="http://www.sbe.org">www.sbe.org</a>
JACOB'S MEDIA	<a href="http://www.jacobsmedia.com">www.jacobsmedia.com</a>
CRAIGSLIST	<a href="http://www.craigslist.org">www.craigslist.org</a>



<b>RECRUITMENT SOURCE</b>	<b>Address</b>
GREER STAFFING GROUP	3109 Charles B. Root Wynd Raleigh, NC 27612 Phone: 919-571-0051
LINKEDIN	<a href="http://www.linkedin.com">www.linkedin.com</a>
INSIDE RADIO	<a href="http://www.insideradio.com">www.insideradio.com</a>

**Exhibit A** contains the following information for each full time vacancy:

- The recruitment source(s) used to fill each vacancy, identified by name, address, contact person, and telephone number;
- The recruitment source that referred the hiree for each full-time vacancy;
- The total number of persons interviewed for each full time vacancy; and
- The total number of interviewees referred by each recruitment source used in connection with each vacancy.

**Exhibit B** contains a list and brief description of outreach initiatives undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

**EXHIBIT A**

**EEO INFORMATION FOR FULL-TIME VACANCIES**

**For**

**WSJS/WMFR/WCOG/TSN/WSML  
WINSTON-SALEM, NC**

The total number of interviewees for each vacancy and the referral source for each interviewee for all full-time vacancies filled during the applicable period are as follows:

<b>POSITION FILLED</b>	<b>DATE FILLED</b>	<b>NO. OF INTERVIEWEES</b>	<b>REFERRAL SOURCES FOR INTERVIEWEES</b>
Account Executive(s) (WSJS)	08/13/2014 09/08/2014	20	Referrals
Account Executive(s) (WSJS)	02/02/2015	4	
Local Sales Manager		2	Existing Employee Referral
Triad Cluster Manager	07/01/2015	1	Existing Employee

**FULL-TIME VACANCY INFORMATION**

**Job Title of Vacancy:** ACCOUNT EXECUTIVE(S) (WSJS)

**Recruitment Source That Referred  
The Hire:** Referrals

**Date Vacancy Opened** 03/20/2014

**Total Number of Persons  
Interviewed for the Vacancy:**  
20

**Date Vacancy Filled:** 08/13/2014 & 09/08/2014

**See Sources Listed at the Beginning of This Report**

**FULL-TIME VACANCY INFORMATION**

**Job Title of Vacancy:** ACCOUNT EXECUTIVE(S) (WSJS) **Recruitment Source That Referred  
The Hire:**

**Date Vacancy Opened** 10/27/2014

**Total Number of Persons  
Interviewed for the Vacancy:**  
4

**Date Vacancy Filled:** 02/02/2015

**See Sources Listed at the Beginning of This Report**

**FULL-TIME VACANCY INFORMATION**

**Job Title of Vacancy:** LOCAL SALES MANAGER

**Recruitment Source That Referred  
The Hire:** EXISTING EMPLOYEE

**Date Vacancy Opened** 12/10/2014

**Total Number of Persons  
Interviewed for the Vacancy:**  
2

**Date Vacancy Filled:** \_\_\_\_\_

**See Sources Listed at the Beginning of This Report**

**FULL-TIME VACANCY INFORMATION**

**Job Title of Vacancy:** TRIAD CLUSTER MANAGER

**Recruitment Source That Referred  
The Hiree:** EXISTING EMPLOYEE

**Date Vacancy Opened** 09/30/2013

**Total Number of Persons  
Interviewed for the Vacancy:**  
1

**Date Vacancy Filled:** 07/01/2015

**See Sources Listed at the Beginning of This Report**



**EXHIBIT B**

**OUTREACH INITIATIVES**

**For**

**WSJS/WMFR/WCOG/TSN/WSML  
Winston-Salem, North Carolina**

## Outreach Activities for the Period August 1, 2014 - July 31<sup>st</sup>, 2015

Stations **WSJS/WMFR/WCOG/TSN/WSML** has engaged in the following outreach initiatives during the year covered by this report:

### Initiative Classification

### Type of Initiative

### Brief Description

#### Job Fairs

- Shirley Davenport (LSM for LaLey) and Chris Atwell (Recruiter) attended the NC Hispanic Chamber of Commerce Bilingual Job Fair on 5-22-15.
- Christy Pruden (HR Director) and Chris Atwell (Recruiter) attended the ELON University Job & Internship Expo on 3-12-15.
- Christy Pruden (HR Director) and Chris Atwell (Recruiter) attended the Business Showcase on 8/26/14 at the Hilton North Raleigh/Midtown.
- Christy Pruden (HR Director) and Chris Atwell (Recruiter) attended the Volunteer & Internship Fair at Meredith College on 9-17-14.
- Alex McTighe (GM for LaLey) and Julie Garza (PD for LaLey) attended the NC Hispanic Chamber Bilingual Job Fair on 10-3-14.
- Chris Atwell (Recruiter) attended the High Point University Career Expo in October of 2014.

#### Events in the Community

- Christy Pruden (HR Director) served on the Salvation Army Marketing Committee for the 2015 year.
- The Raleigh Chamber of Commerce Leadership Raleigh 30 group had Media Day at CMG on 5-5-15. Trip Savery (EVP) spoke to the entire group and then Christy Pruden (HR Director) and Hannah Matton (Executive Assistant) took the group on a tour of our facility including our studios.
- Janie Carothers (WQDR on-air talent) was a judge for a food and beverage competition to benefit the Ronald McDonald house in October of 2014.
- Hannah Matton (Executive Assistant) did a Cub Scout tour on 5-12-15 of our radio stations. Dave Wisniewski (TTN) AND Brittani Fish (On-Air for Pulse) also assisted in this event.

- WPTF sponsored the People's Choice Awards Reception for the Raleigh Chamber after the Business Showcase on 8-26-14. David Stuckey (Sr. Executive VP) and the WPTF Team attended. along with Mike Coward (Promotions Coordinator).
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### Internship Program

Allowed students to receive academic credit for work performed while learning about the broadcast industry. The Internship program is on-going. It is open to any college student who maintains a GPA of 2.5 or higher, is recommended in writing by a faculty member in their respective major, and is able to work a minimum of 10 hours a week for academic credit. Interns work in various departments including: News/Public Affairs, Programming/Productions, Marketing/Sales, and Promotions.

### Scholarship Programs

Company Chairman/CEO has established a scholarship for Communications students at the University of North Carolina at Chapel Hill to assist qualified students needing financial aid to pursue studies leading to a career in media. The Curtis Foundation has established the Bessemer City Curtis Scholars Program that will present four annual high school Scholarships each year. Each scholarship will be \$5k payable in four payments over four years. To renew the scholarship for each of the four years, the student must maintain a 2.5 GPA and have either a summer internship, summer job or be on a course of study or travel. Renewals will be confirmed by the selection committee. The grants will be paid directly to the college of choice selected by the student.

## Management Training

On a continuous basis we provide training to management level personnel as to methods of ensuring equal employment opportunity. On June 15-16, 2015, the following Management attended the seminars at the 2015 NCAB Annual Convention: Don Curtis (CEO), Trip Savery (EVP), David Stuckey (Sr.VP/GM), and Tammy O'Dell (DOS). Our EVP, Trip Savery, counsels Senior Management on a quarterly basis in ways to promote diversity in hiring.

## Programs offered by Education Institutions

- On a Continuous basis, Christy Pruden, Director of Human Resources serves on the Advisory Board of The Living Arts College @ School of Communication Arts in Raleigh, NC and regularly meets with students identified by faculty with promising broadcasting skills.
- Al Bunch (GM of WSJS) spoke to a 4<sup>th</sup> grade class in Boone on 11-3-14.
- JOMC UNC Class 271 did a Case Study on LaLey, WYMY. The challenge was to build awareness and consideration for the Hispanic Radio station 101.1 FM. Tammy O'Dell (DOS) and Shirley Davenport (LSM for WYMY) spoke to two of the JOMC classes about LaLey on 1-29-15.
- Mike Hurley (AE for NCNN) moderated a Marketing panel for WCPSS in September of 2014.
- Mike Wheless (On-Talent for WQDR) spoke at the East Wake Academy graduation on 6-3-15.
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- **Kellar Radio Talent Institute at Appalachian State University**  
Tammy O'Dell spoke about RAB Training Module; "Prospecting – Finding and Evaluating Prospects" on 6-2-2015.  
Brian Freeman spoke about "Today's News Radio; Put it Together & Deliver It" on 6-8-15.  
Joel Gillie spoke about 'Adjusting from College to the Pros' on 6-9-15.  
Trip Savery spoke about "Now is the time to start thinking like a Pro" on 6-10-15.