



IMMEDIATE RELEASE

WSJS RADIO TO CELEBRATE 80 YEARS OF CONTINUOUS BROADCASTING SERVICE

GREENSBORO-WINSTON SALEM, NC (April 14, 2010) This Saturday, April 17th, the Triad's NewsRadio 600/1200 WSJS will celebrate 80 years of continuous service to listeners in the Greensboro-Winston Salem-High Point area. The station, which has programmed a steady menu of news, talk and sports since 1984, will feature audio highlights and special guests commemorating the occasion.

WSJS was founded in 1930 by newspaper publisher Owen Moon. At the time, Moon owned both the Winston-Salem Journal and the Twin City Sentinel and chose the call letters "WSJS" to reflect the new radio station's affiliation with the dailies. In those early years, it wasn't unusual to hear the biggest radio stars of the day perform on WSJS: Bob Hope, Jack Benny, Fibber McGee and Molly and legendary newsman Edward R. Murrow all appeared regularly. The first broadcast of "Meet the Press" took place on WSJS in 1945 and is still heard today, more than half a century later. The stations' uncompromising commitment to "local voices serving local listeners" endures with morning hosts J.R. Snider and Smith Patterson and the Triad's largest radio news team. Snider will celebrate three decades with WSJS in 2011; Patterson has been on board for 26 years.

WSJS General Manager Tom Hamilton says it's a privilege to be curator of such a rich broadcast legacy. "I'm awe-stricken when I consider the major historical events our listeners first heard about on WSJS," he remarked, "yet I'm convinced our best years lay ahead of us." The station features some of America's most respected talk radio stars and is affiliated with CBS News, The Wall Street Journal, AccuWeather and the North Carolina News Network. "With wsjs.com and our new mobile applications, WSJS listeners can now get all the information they need on the air, on line, on demand or on the go." According to the Arbitron Company, each week more than 80,000 Triad listeners tune to WSJS and wsjs.com for credible information and lively talk.

WSJS is owned by Raleigh-based Curtis Media Group North, Carolina's largest independent radio broadcaster with 25 radio stations and 70 affiliates reaching more than two-million weekly listeners across the state. In addition, Curtis Media operates the North Carolina News Network, Triangle Traffic Network, Vehix.com, TriangleHelpWanted.com, the Southern Farm Network, CMG Southern Sales and State Government Radio.com.

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