



IMMEDIATE RELEASE

**94.7 WQDR NAMED 2011 COUNTRY
MUSIC RADIO STATION OF THE YEAR**

RALEIGH, NC (October 17, 2011) The Country Music Association (CMA) has announced its list of radio station award winners for 2011, and the Triangle's heritage Country station, 94.7 WQDR, is this year's winner in the "large market" category. The award will be officially presented at the 45th Annual CMA Awards Gala to be broadcast live from Bridgestone Arena in Nashville, Wednesday, November 9th, at 8:00PM on ABC Television. It's the fourth year WQDR has been honored with a CMA nomination but the first time it's won the big prize. The winning stations were selected from more than 2,000 AM and FM radio stations currently broadcasting the Country Music format across the nation.

"Looks like we might need another shelf in the trophy case as our new CMA award joins last year's ACM trophy," said WQDR Station Manager Lisa McKay after hearing the news. "The Q Crew works around the clock to connect with our audience, but in the end our listeners deserve all the credit for making 'QDR great!' Multi-platinum and Grammy-award-winning artist Taylor Swift broke the news live this morning on the top-ranked "Q Morning Crew" radio program. WQDR has been the Triangle's leading voice for Country since 1985 and typically ranks at or near the top of the Arbitron ratings. In 2010, the station won Large Market Station of the Year honors from the Academy of Country Music (ACM).

Curtis Media Group (CMG) is North Carolina's largest independent radio broadcaster with 25 radio stations and 70 affiliates reaching more than two-million weekly listeners across the state. In addition, CMG operates the North Carolina News Network, Triangle Traffic Network, Triad Sports Network, TriangleHelpWanted.com, the Southern Farm Network, CMG Southern Sales and State Government Radio.com.

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