

IMMEDIATE RELEASE

94.7 WQDR BAGS ANOTHER NATIONAL AWARD: THIS TIME FROM THE ACADEMY OF COUNTRY MUSIC

RALEIGH, NC (February 16, 2012) It looks like the staff of Curtis Media Group's heritage Country radio station, 94.7 WQDR, will need to breakout the tuxedos for another music awards show. After being named 2011 Large Market Radio Station of the Year by the Country Music Association (CMA) in October, the station has received the very same accolade by members of the Academy of Country Music (ACM). The organization released its list of 2012 station winners on Wednesday (2/15), and 94.7 QDR was again voted Radio Station of the Year in the "Large Market" category. The honor will be presented at the 47th Annual Academy of Country Music Awards to be telecast live from the MGM Grand Garden Arena in Las Vegas, Sunday, April 1, at 8:00PM, on the CBS Television Network. Garner's Scotty McCreery has been nominated for ACM New Artist of the Year and will also appear on the program (locally on WRAL-TV).

Lisa McKay is celebrating her tenth year as WQDR station manager, program director and afternoon drive personality, and she says the awards are an affirmation of Curtis Media's overall business philosophy. "Curtis Media Group believes in doing radio right," she said, "From hiring talent who connect with our listeners to marketing the station and determining a music mix specific to Triangle tastes, that commitment pays off for our listeners and our advertisers in a big way, and we are delighted to bring home another beautiful national award." WQDR first won the ACM Large Market Station of the Year Award in 2010 but was ineligible to win the following year.

Curtis Media Group (CMG) is North Carolina's largest independent radio broadcaster with 25 radio stations and 70 affiliates reaching more than two-million weekly listeners across the state. In addition, CMG operates the North Carolina News Network, Triangle Traffic Network, Triad Sports Nework, TriangleHelpWanted.com, the Southern Farm Network, CMG Southern Sales and State Government Radio.com.

FOR MORE INFORMATION:

Lisa McKay 919-790-9392 (x 462)



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