



IMMEDIATE RELEASE

LISA MCKAY NAMED STATION MANAGER, J.J. HERR ASCENDS TO ASSISTANT PROGRAM DIRECTOR, AT 94.7 WQDR RADIO

RALEIGH, NC (June 9, 2010) Curtis Media Group's Country powerhouse, 94.7 WQDR, has announced two promotions for senior programming personnel. Current station program director Lisa McKay has been elevated to the position of station manager, while midday personality J.J. Herr assumes the new role of assistant program director. Both promotions are effective immediately.

McKay joined the station in March, 2002 as program director and afternoon air personality and says this new position encompasses virtually every aspect of her skill set. "I'm looking forward to better strengthening the phenomenal connection between 'QDR and our loyal audience with our new digital platforms," she said, "and I'll still be live on the radio from 3:00 to 5:00PM as our listeners head home."

For Herr, it's the next evolutionary step at Curtis Media. He first joined the company in April, 2003 as evening personality of co-owned 96rock (WBBB). Four years later, he crossed the hall to take over middays on WQDR, and he's never looked back. "All my life I thought I was a rocker," he said, "but I just love everything about 'QDR: the music, the artists, the listeners, everything." As assistant program director, Herr will work closely with McKay in her expanded capacity and take over much of the day-to-day administrative chores at the station.

David Stuckey, Vice President/General Manager of 94.7 WQDR and NewsRadio 680 WPTF, says the two promotions epitomize a Curtis Media philosophy that stresses advancement from within whenever possible. "These promotions are an essential acknowledgement of the extraordinary talents and loyalty of both Lisa and J.J. They're both a big part of why WQDR is one of America's greatest radio stations."

Curtis Media Group (CMG) is North Carolina's largest independent radio broadcaster with 25 radio stations and 75 affiliates reaching more than two-million weekly listeners across the state. In addition, CMG operates the North Carolina News Network, Triangle Traffic Network, CMG Interactive Marketing, TriangleHelpWanted.com, the Southern Farm Network, CMG Southern Sales and State Government Radio.com.

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