



IMMEDIATE RELEASE

**MIKE WHELESS CELEBRATES 20 YEARS AS 94.7 WQDR
MORNING HOST BY SIGNING NEW CONTRACT**

Cody Clark Promoted to Music Director

RALEIGH, NC (February 21, 2012) Curtis Media's 94.7 WQDR, Raleigh has announced the signing of long-time morning personality Mike Wheless to a new, multi-year contract. The new deal guarantees Wheless will remain as ringleader of the top-rated Q Morning Crew program through 2015 alongside co-hosts Janie Carothers and Marty "The One Man Party" Young. At the same time, the station announced current part-timer Cody Clark has been promoted to music director and host of the 6:00PM to Midnight shift.

In making both announcements, 94.7 QDR Station Manager Lisa McKay stressed the station's tight-knit air staff and commitment to live personalities round the clock as major reasons WQDR stays on top. "These are both critically important positions," she said. "Curtis Media's pledge to being live and local 24/7 means our listeners can always connect with 'QDR, and we are always plugged into what's happening here and now."

Wheless is the longest-tenured morning personality in the Raleigh-Durham market having first joined Curtis Media Group as a part-timer in 1988 before moving to overnights two years later. He segued into mornings in August, 1992 and says he's been fortunate to have such a great run. "I'm so blessed to be able to do what I love for so long in my hometown," Wheless said. "It takes years to build a relationship with your listeners and, thanks to Curtis Media Group, I have been able to do just that for two, great decades." Wheless and The Q Morning Crew are heard weekday mornings from 5:30 to 10:00AM with a special "Best of" edition on Saturdays.

Cody Clark's 16-year radio career has spanned stations from Nashua, New Hampshire and Fayetteville, North Carolina to Philadelphia and Boston. He joined 94.7 QDR as a weekend personality last September and ultimately won his new position over a large and talented pool of candidates from markets of every size. "This is a tremendous opportunity to entertain the listeners of Raleigh, Durham and the Triangle every weeknight," he said. "To be a part of the Curtis Media family and work on a legendary station like 'QDR among a group of outstanding broadcasters is going to be a thrill!" Clark begins his new duties March 1st.

Curtis Media Group (CMG) is North Carolina's largest independent radio broadcaster with 25 radio stations and 70 affiliates reaching more than two-million weekly listeners across the state. In addition, CMG operates the North Carolina News Network, Triangle Traffic Network, Triad Sports Network, TriangleHelpWanted.com, the Southern Farm Network, CMG Southern Sales and State Government Radio.com.

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