

<u>IMMEDIATE RELEASE</u>

TRIP SAVERY NAMED EXECUTIVE VICE PRESIDENT OF CURTIS MEDIA GROUP IN RALEIGH

Raleigh, NC (October 28, 2013) Curtis Media Group has announced that Trip Savery will join the company as Executive Vice President of Curtis Media Group and Raleigh-Durham Market Manager. Savery leaves his position as Vice President and Station Manager of Greater Media Charlotte properties WBT, WLNK and the Bob & Sheri Radio Network. Prior to joining Greater Media in March, 2010, Savery spent 18 years with Curtis Media Group, most recently as Senior Vice President, and General Manager of WODR and WWMY.

Savery commented, "I am thrilled to return to my radio roots in Raleigh to work again with Don Curtis and my many friends at Curtis Media Group. At the same time I want to thank Peter Smyth and Rick Feinblatt for the tremendous opportunity they have provided me at Greater Media Charlotte over the past three and a half years."

Curtis Media Group founder Don Curtis commented, "Trip is one of North Carolina's brightest, young broadcast executives. In addition to his recent experience of managing Charlotte's top two stations, he has good knowledge of our company and its people."

Savery will begin his new position on November 7.

Curtis Media Group (CMG) is North Carolina's largest independent radio broadcaster with 25 radio stations in Raleigh-Durham, Greensboro-Winston-Salem, Burlington, Goldsboro, Greenville, Kinston, Boone and Lenoir. In addition, CMG operates the North Carolina News Network with 81 affiliates reaching more than 2 million weekly listeners. Other properties include, NC Sports Network, Triangle Traffic Network, Triad Sports Network, TriangleHelpWanted.com, the Southern Farm Network, CMG Southern Sales and State Government Radio.com.

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