



Southern Farm Network Farm Director and Agriculture Reporter Rhonda Garrison received an ***Excellence In Ag Reporting Award*** from the National Association of Farm Broadcasters for news stories she reported late last winter about salmonella in peanut production. The award was presented at NAFB's National Convention in Kansas City on November 13, 2009.

Selection of her stories was based on content, timeliness, and the number of downloads from the NAFB News Service by other farm broadcasters across the country.

In one of the stories, Ms. Garrison interviewed Bob Sutter, Executive Director of the North Carolina Peanut Growers Association. The second story, a couple of weeks later, added interviews with NC Agriculture Commissioner Steve Troxler, and peanut extension specialists Jim Dunphy of NC State University and Jay Chapin of Clemson University. The stories were originally broadcast on Southern Farm Network radio affiliates in both North and South Carolina, and later picked up by numerous agricultural news services and networks throughout the United States.

Ms. Garrison has reported for the Southern Farm Network for the past 2 1/2 years. The network is owned and operated by Curtis Media Group in Raleigh, and its 21 affiliates are primarily located in eastern North and South Carolina.

For more information contact

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