



IMMEDIATE RELEASE

LEGENDARY ROCK RADIO PERSONALITIES RETURN TO TRIANGLE AIRWAVES THIS WEEKEND

RALEIGH, NC (September 18, 2008) In what's being called a reunion of "Raleigh Rock Radio Royalty", air personalities from the 70's, 80's and 90's will return to the FM band this weekend on Curtis Media's 96rock (WBBB). The on-air event coincides with the live Benefit Concert for the Rock and Roll Hall of Fame and John Entwistle Foundation taking place this Friday and Saturday at Koka Booth Amphitheatre in Cary, NC and is the brainchild of Curtis Media President Phil Zachary and 96rock Program Director Jay Nachlis.

Nachlis says he's overwhelmed with the response. "Virtually everyone we contacted wanted to be here," he said, "and I'm excited so many can work the Reunion into their schedules." Slated to appear on air are Reynolds & Silva, Brian McFadden, Bob "The Blade" Robinson, Tom Gongaware, Donna Reed and others who worked at legendary rock stations WRDU and WQDR during the heyday of Album Oriented Rock (AOR) Radio.

Phil Zachary was Sr. VP and general manager of WRDU from 1987 to 1996 and says this is something he's dreamed of doing for at least ten years. "Formatted AOR began here in the 70's at the first 'Superstars' station, WQDR. WRDU assumed the mantle in 1983 and became one of the most honored rock stations in the country," he said. "Having been associated with both those stations, and now 96rock, I wanted to bring that great talent back to the air. It'll be fantastic to hear them on the radio again." The former rock jocks will appear live with current 96rock talent on Friday and Saturday. For a complete schedule, go to www.96rockonline.com.

Curtis Media Group (CMG) is North Carolina's largest independent radio broadcaster with nineteen radio stations reaching more than one-million weekly listeners in The Triangle, The Triad and Eastern North Carolina. In addition, CMG operates the Triangle Traffic Network, Cupid.com, TriangleHelpWanted.com, TriangleTrader.com, the Southern Farm Network and State Government Radio.com.

FOR MORE INFORMATION:

Phil Zachary
(919) 790-9392 (x 309)

Jay Nachlis
(919) 790-9392 (x 322)