



IMMEDIATE RELEASE

**CURTIS MEDIA NAMES
TWO NEW VICE PRESIDENTS**

RALEIGH, NC (December 22, 2009) Curtis Media Group has announced the promotion of two senior managers to vice president. David Stuckey, general manager of the company's flagship station, NewsRadio 680 WPTF, and Cameron Poston, group national sales manager, both add the title in acknowledgement of their leadership in the company.

Poston joined Curtis Media in 2002 as an advertising account executive for the company's 94.7 WQDR in Raleigh. Prior to that, he was an account executive at Tar Heel Sports Marketing in Chapel Hill, the multi-media rights holder for University of North Carolina Athletics, and WRAZ-TV (FOX 50) in Raleigh. Poston is a graduate of N.C. State University and has been national sales manager for the entire Curtis group of radio stations since July, 2005.

Stuckey was named general manager of NewsRadio 680 WPTF in November, 2006. Before that he was an account executive for Curtis Media's 96rock (WBBB) and Y-102.9 (WWMY) later transitioning to a similar position at WQDR. Like Poston, Stuckey began his broadcasting career at Tar Heel Sports Marketing. He earned his undergraduate degree from Barton College and holds a Masters Degree in Education from Averett University.

Curtis Media Group President/COO Phil Zachary says the promotions are more than just new titles. "We're not a company defined by status," he said, "but certain of our managers have proven themselves to be best of breed by every definition in both robust and challenging times. I'm proud to have David and Cameron as colleagues on a senior leadership team that's as good as any in our industry." The promotions are effective immediately.

Curtis Media Group (CMG) is North Carolina's largest independent radio broadcaster with 25 radio stations and 70 affiliates reaching more than two-million weekly listeners across the state. In addition, CMG operates the North Carolina News Network, Triangle Traffic Network, CMG Interactive Marketing, TriangleHelpWanted.com, the Southern Farm Network, CMG Southern Sales and State Government Radio.com.

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