



## **IMMEDIATE RELEASE**

### **CANDY PERRY NAMED LOCAL SALES MANAGER FOR THE NEW PULSE 102FM RADIO**

**RALEIGH, NC** (November 8, 2010) Candy Perry has been named Local Sales Manager at Curtis Media's new Triangle radio station, Pulse 102FM. Perry was promoted from the company's renowned Country station, 94.7 WQDR, where she was a top-billing account executive since 2006. Prior to that, Perry was a territory manager for Bard Urological and a key account manager for Clear Channel Communications' Raleigh radio cluster. Perry actually began her radio career at Curtis Media when she was hired as a part-time receptionist while still in high school. She attended Barton College and is a graduate of N.C. State University.

Curtis Media Group Sr. Vice President/Director of Sales Adam Maisano says he's thrilled for Perry but has mixed emotions. "I feel like the father of the bride," he said. "I'm losing our cluster's top salesperson but I'm gaining a great sales manager. Candy will be absolutely perfect in this role." The New Pulse 102FM signed on Halloween night with a high-energy blend of today's biggest hits from artists like Lady Gaga, Enrique Iglesias, Usher, Katy Perry and Ke\$ha. The format targets women between the ages of 25 and 34 and is heard at 102.3FM (WWPL), 102.5 FM (WPLW) and streaming on-line at [www.pulse102.com](http://www.pulse102.com).

Perry says she's worked her whole career for this kind of opportunity. "I've learned that, with drive and determination, there are really no limits to what you can achieve in this company," she said, "and I know that the New Pulse 102FM will have an immediate impact in the market." Perry assumes her new role on Monday, November 8th.

Curtis Media Group (CMG) is North Carolina's largest independent radio broadcaster with 25 radio stations and 70 affiliates reaching more than two-million weekly listeners across the state. In addition, CMG operates the North Carolina News Network, Triangle Traffic Network, CMG Interactive Marketing, TriangleHelpWanted.com, the Southern Farm Network, the Triad Sports Network, CMG Southern Sales and State Government Radio.com.

#### **For More Information:**

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