



**FOR IMMEDIATE RELEASE:**

**(RALEIGH) Curtis Media Group has completed its purchase of a six station cluster of radio stations serving the Boone-Blowing Rock-Beech Mountain area of North Carolina. The stations were purchased from Aisling Broadcasting for \$2,325,000. The Group includes Country Music WMMY (FM), Adult Contemporary WECR (FM), Rock formatted WZJS, along with News Talk WXIT, Community Programmed stations WATA Boone, and WECR-AM, Newland.**

**The company has also purchased GoBlueridge.Net, a full service internet on line service.**

**Tom Lanier, a veteran Broadcaster in the Boone Area, will serve as General Manager of the new cluster of stations. Curtis Media Group assumed operation on March 1, 2009.**

**Curtis Media Group has a partnership interest with three Lenoir (NC) Stations located just south of the Blue Ridge area. Al Bunch, who heads the Lenoir operation, will supervise the Boone Cluster for the company.**

**“We are excited about the prospects of this cluster of stations, and look forward to enhancing the programming services offered by the station, “ stated CEO Don Curtis. “We believe that the growth in that area including the growth at App State University and the continued growth in seasonal tourism will make this market one of North Carolina’s gems.”**

**For additional information:**

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