



IMMEDIATE RELEASE

ALEX MCTIGHE NAMED NATIONAL SALES MANAGER FOR CURTIS MEDIA GROUP IN RALEIGH AND GREENSBORO

RALEIGH, NC (July 28, 2010) Curtis Media Group has announced the appointment of Alex McTighe to the position of Group National Sales Manager. In his new role, McTighe will be responsible for the company's national billing in both the Raleigh-Durham-Chapel Hill and Greensboro-Winston Salem-High Point markets. He joins Curtis Media from McGavren Guild Media where he was an account executive in the firm's Los Angeles and New York offices. Prior to joining McGavren Guild, McTighe was a local sales rep for Spanish Broadcasting System's WPAT-FM in New York and a business development sales associate at Clear Channel Radio Sales.

McTighe says he's looking forward to working in an entrepreneurial company like Curtis Media Group. "I am very excited to begin the next chapter in my radio career with Curtis Media, a true leader in the radio industry," he said. "Curtis Media's commitment to a local product in this age of consolidation was instrumental in my decision to join the company." McTighe's first day on the job will be Monday, August 9th.

Curtis Media Group Sr. Vice President/Director of Sales Adam Maisano says McTighe already knows the company's systems and work pace. "We've worked closely with Alex on a number of key accounts over his six years with McGavren Guild," he said. "It was important to me that we find someone who was exceptionally creative, could function at our rapid pace and wasn't intimidated by the high bar of performance in our national sales area. Alex fits that bill perfectly." McTighe replaces Cameron Poston who after five years in the position was recruited to join NBC Television Sales in New York.

Curtis Media Group (CMG) is North Carolina's largest independent radio broadcaster with 25 radio stations and 74 affiliates reaching more than two-million weekly listeners across the state. In addition, CMG operates the North Carolina News Network, Triangle Traffic Network, CMG Interactive Marketing, TriangleHelpWanted.com, the Southern Farm Network, CMG Southern Sales and State Government Radio.com.

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