



(RALEIGH)--Curtis Media Group founder and CEO Don Curtis has been awarded the American Advertising Federation's Silver Medal Award for 2010.

The AAF's Silver Medal Award Program was established in 1959 to recognize men and women who have made outstanding contributions to advertising and who have been active in furthering the industry's standards, creative excellence and responsibility in areas of social concern.

Annually, AAF member clubs across the country bestow this honor upon outstanding members of the local advertising community. It's indeed an honor for each of us to have Mr. Curtis so recognized by advertising professionals in The Triangle.

Don was presented his award by former Silver Medal winner and President of Capitol Broadcasting Company, Jim Goodman, and offered special tributes by former Dean of the UNC Journalism School, Richard Cole, and Bill Cross, President and CEO of Cross and Associates advertising. Dave Ramsey also weighed in on the evening via pre-taped video message.

**For more information:**

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