



IMMEDIATE RELEASE

**CURTIS MEDIA CAPTURES SIX
BROADCAST JOURNALISM AWARDS**

RALEIGH, NC (October 31, 2011) The Radio Television Digital News Association of the Carolinas (RTDNAC) held its annual convention and awards luncheon on Saturday, October 29th, in Charlotte, and Curtis Media Group took home six of the coveted trophies. The Raleigh-based company tied national powerhouse Greater Media for the most radio awards in North Carolina.

Curtis Media's flagship NewsRadio 680 WPTF captured first place in the RTDNAC News Block category for its accounts of the Cary bank hostage standoff during February. Reporting on that story were WPTF news anchor Mike Davis and reporters Bruce Ferrell and Gurnal Scott. The station also won the top award for Spot News Coverage for its reporting on the April tornados that hit North Carolina. Contributing to that story were anchors Brian Freeman and Joe Wade Formicola as well as reporters Scott Briggaman, Bruce Ferrell and Rick Martinez. David Horn of Curtis Media's North Carolina News Network (NCNN) took home the second place award for Best Newscast.

WPTF Reporter Gurnal Scott was the recipient of three awards including first place honors in Feature Reporting for his story on immigrants becoming naturalized on Constitution Day, which is also known as Citizenship Day. Scott also won second place in the Radio Reporter of the Year competition as well as second place in General News reporting for his story on The King Speeches.

WPTF and NCNN VP/GM David Stuckey said the RTDNAC awards are further affirmation of the company's unwavering commitment to local news coverage. "In a digital landscape where most consumers have virtually unlimited access to world and national news, our future success will be measured by thorough coverage of the events that matter most to our listeners," he said. "Eight times out of ten, that means local stories that affect their families and their neighbors. We're extremely proud our broadcast journalists have been so recognized by their peers."

Curtis Media Group (CMG) is North Carolina's largest independent radio broadcaster with 25 radio stations and 70 affiliates reaching more than two-million weekly listeners across the state. In addition, CMG operates the North Carolina News Network, Triangle Traffic Network, Triad Sports Network, TriangleHelpWanted.com, the Southern Farm Network, CMG Southern Sales and State Government Radio.com.

FOR MORE INFORMATION:

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