

Additional Info

THIS IS WHAT 30
and *Awesome*
SOUNDS LIKE

94.7 QDR
Celebrating 30 years of Today's Best Country

The first accolade we worked diligently towards was achieving the Rusty Walker Legendary Station status—boy did he make us work for it! QDR has been fortunate to be nominated for station of the year and personality of the year for both mornings and afternoons numerous times for the ACMs and CMAs.

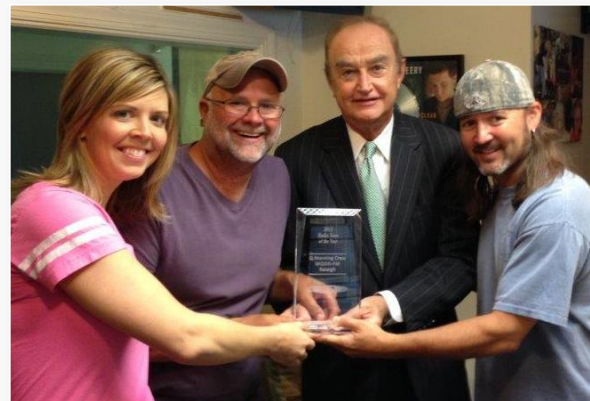


In 2012 Cary Magazine readers voted QDR station of the year and Lisa McKay best PM drive DJ.



Radio Ink chose Station Manager/PD Lisa McKay as one of the top 15 country PDs in the US 2009-2012.

The North Carolina Association of Broadcasters in 2013 named The QDR morning team of Mike, Marty and Janie personality of the year for the entire state.



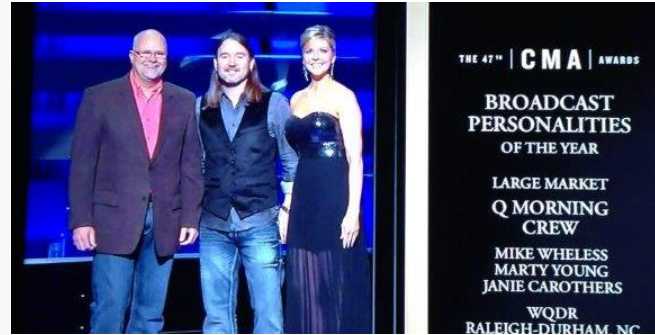
Additional Info



This year, QDR again won Station of the Year in Cary Magazine. The Q Crew in the morning were honored to accept the 2013 CMA for Large Market Personality. QDR was also nominated as Large Market Station of the year.



Lisa McKay was named 2013 ACM Large Market Personality of the year.



WQDR was named 2013 Large Market station by the North Carolina Association of Broadcasters.

COUNTRY COMPANIES AUDIENCE RANKER

Here's how the companies listed on these pages rank by 2013 metro weekly Country cume audience, according to Nielsen Audio information provided by BIA. Previous years' cume and cume rankings follow, with the company's rank for that year following the cume figure.

Owner	2012	2011	2010	2009	2008	2007	2006	2005	2003
1 Clear Channel	13,147,200	13,757,700/1	13,908,600/1	14,380,900/1	13,083,700/1	11,078,700/1	10,917,900/1	10,156,500/1	
2 Cumulus	7,959,700	7,526,000/2	7,658,000/2	3,323,000/5	2,989,700/5	3,196,700/4	1,565,800/6	1,660,800/5	
3 CBS Radio	6,268,700	6,933,900/3	6,444,000/3	6,619,700/2	6,373,100/2	5,044,100/2	5,035,900/2	4,976,300/2	
4 Cox	3,079,100	3,852,600/4	3,408,900/4	3,400,300/4	3,466,200/4	2,924,700/5	1,854,900/4	1,798,400/4	
5 Entercom	1,727,000	1,928,300/5	2,008,500/5	2,298,500/6	2,104,500/6	1,642,600/6	733,400/10	697,300/16	
6 Townsquare Media	1,498,700	1,488,900/7	1,547,700/7	1,523,600/8	
7 Beasley	1,498,700	1,488,900/7	1,547,700/7	1,523,600/8	1,539,600/7	1,255,900/7	1,029,300/8	791,800/8	
8 Wilks	1,091,800	952,400/10	1,266,600/8	1,236,400/9	1,151,200/9	536,900/12	
9 Hubbard	1,074,500	1,214,900/9	1,274,100/9	
10 Mt. Wilson	1,036,700	1,208,100/9	1,190,600/10	1,037,200/8	
11 Lincoln Financial	949,800	951,500/11	915,900/11	966,300/11	924,400/10	564,300/11	625,300/11	631,800/12	
12 SummitMedia	525,200	
13 Hall	523,500	527,200/12	579,300/12	559,900/12	414,600/14	448,300/14	414,300/14	382,800/14	
14 Alpha Media	511,400	
15 Journal	471,100	482,600/13	513,700/13	470,300/14	467,200/13	415,100/15	470,100/13	391,800/15	
16 Curtis Media	305,800	325,700/15	349,300/15	
17 Forever Keymarket	299,800	364,000/14	497,100/14	473,000/13	
18 Midwest Comm.	291,700	

In April and May QDR had the highest 25-54 A ratings of any PPM Market.

COUNTRY RADIO'S \$10 MILLION MASTERS

In 2013, 18 Country stations generated at least \$10 million in revenues, up from 17 last year and 15 in 2012, according to BIA. For the third consecutive year, WUSN/Chicago is the nation's top-billing Country radio station. Here's how they rank:

1	WUSN/Chicago (CBS Radio)	\$23,200,000
2	KILT/Houston (CBS Radio)	\$19,700,000
3	KKQB/Houston (Cox)	\$19,000,000
4	KPLX/Dallas (Cumulus)	\$17,900,000
5	KEEY/Minneapolis (Clear Channel)	\$16,600,000
6	WXTU/Philadelphia (Beasley)	\$15,000,000
7	KSCS/Dallas (Cumulus)	\$14,400,000
8	WMPC/Baltimore (Clear Channel)	\$12,300,000
9	KMLE/Phoenix (CBS Radio)	\$11,600,000
10	WKCD/Detroit (CBS Radio)	\$11,400,000
11	KNIX/Phoenix (Clear Channel)	\$11,300,000
12	WUBE/Cincinnati (Hubbard)	\$11,100,000
13-tie	WKYC/Washington (Clear Channel)	\$10,800,000
13-tie	WQDR/Raleigh	\$10,800,000
14	KKGO/Los Angeles (Mt. Wilson)	\$10,700,000
15	WQYK/Tampa (CBS Radio)	\$10,400,000
16-tie	KYGO/Denver (Lincoln Financial)	\$10,100,000
16-tie	WKHX/Atlanta (Cumulus)	\$10,100,000

Knowing our listeners take ownership of the station and vote with their time everyday keeps us focused on working hard to connect with each of them!

